



THE BASIC FORMATION OF A DISC-JOCKEY



THE JUKEBOX DJ PROFILE – CHARACTERISTICS



A DJ is a technical-creative professional from the entertainment industry, who uses his musical culture and dance floor psychology, in order to insure a creative, consistent and flexible musical sequence. Permanently updated with the latest and most timeless musical records, the DJ reproduces a musical selection in real-time, without resorting to limited, premade playlists. It's his job to be responsible for a careful management that allows a continuous musical repertoire and a harmonious integration of the music in the environment of the event.

Being able to reproduce any musical genres in his performance, the Jukebox DJ is versatile and know how to evaluate the public's receptivity and aims to work a party based on his sensitivity to the public's acceptance to the songs playing. A safe technique allows the DJ to make his performance more flexible, by cutting and mixing songs in real time, in order to assure a composed dance floor and ensuring a capable and musically interactive set, without imposing exhaustive songs.

BASIC FORMATION PLAN – 20 CLASSES

01. BOOTH CONTEXTUALIZATION AND INTRODUCTION TO THE EQUIPMENT
CONTEXTUALIZATION OF WORK SPACE AND INTRODUCTION TO MAIN WORK TOOLS.
ANALOGICAL, HYBRID AND DIGITAL REPRODUCTION PLATFORMS.

02. FORMATS AND BEATMATCHING

Vinyl VS CDJ an their differences. Launches and introduction to beat synchronization.

03. BEATMATCHING WITH VINYL (CONTINUED)

Compasses and metrics, musical styles. Introduction to the pitch on vinyl.

04. BEATMATCHING WITH VINYL (CONTINUED)

Beatmatching with Vinyl utilizing pitch.

05. BEATMATCHING WITH VINYL (CONTINUED)

Beatmatching with Vinyl utilizing pitch.

06. TRAINING SESSION AND/OR PRACTICE

Knowledge consolidation. Disc synchronization exercise.

07. BEATMATCHING WITH CDJ

Beatmatching with CDJ, memorizing Cue Point. Pitch variations and all aspects related.



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08. BEATMATHING WITH CDJ (CONTINUED)

Practice exercise and beat match with CDJ. Mix with equalization. Counter-clock exercise.

09. PERFECTING MIXING TECHNIQUES

Aggressive mix VS Progressive mix. Corrective mix VS Creative mix.

10. EFFECT PROCESSING

The Filter (LP and HP). Color FX and Beat FX.

11. EFFECT PROCESSING

Focus on Beat FX. Effects on corrective component and creative component. Utilization of external effects processors.

12. TRAINING SESSION AND/OR PRACTICE

Knowledge consolidation. Synchronization of Vinyl with CDJ exercise, utilization of mixing and effect processing techniques.

13. LOOP

Loop and adjustment techniques. Standard Loop VS Manual Loop. Loop memorization.



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14. LOOP (CONTINUED) AND SAMPLING

Loop exercises. Brief intro to sampling. Sampling with loop function and sampling as a creative complement.

15. CREATIVE TECHNIQUES

Mixing and remixing in real time. Using samples, excerpts and acapellas. Focus on creative self limitation.

16. MUSICAL STYLES AND DANCE FLOOR PSYCHOLOGY

Mixing technique in various music genres. Musical Culture and Dance Floor Psychology as a DJ's main tools. Mood reading and interaction with the audience.

17. FLEXIBILITY AND VERSATILITY

Mixing exercises in various styles.

18. IDENTITY OF THE DJ

The importance of an identity: stage name, creative line, personal image, graphic image, general promotion, tech-rider definition, marketing and social network presence.

19. EXAM PREPARATION

Defining a musical selection and practicing the final set.

20. LIVE PERFORMANCE

Exam. Performing and recording a live set.



DJ SETUP – MODELS USED



Pioneer DJM900NXS W + 2x Pioneer CDJ2000 W

Pioneer DJM800 + 2x Pioneer CDJ900 K



Pioneer DJM900NXS M + 2x Pioneer CDJ2000 M + Pioneer RMX1000 M

Pioneer DJM900NXS K + 2x Pioneer CDJ2000 K

BASIC FORMATION OF THE DJ

GOALS

To teach the participants all the basic notions on DJing (theoretical and practical).

TARGET AUDIENCE

Amateur DJs and public with a special interest in DJing, electronic music and club culture.

Potential Jukebox candidates.

DURATION

40h in dates to be defined with the teacher

CONDITIONS

Equipment and music included for classes:

Fully-equipped DJ studio

Sound system

INCLUDES

Theoretical and practical lessons

Consultancy by a credited Jukebox DJ

Rental of equipment

Utilization of music in digital, CD and vinyl format

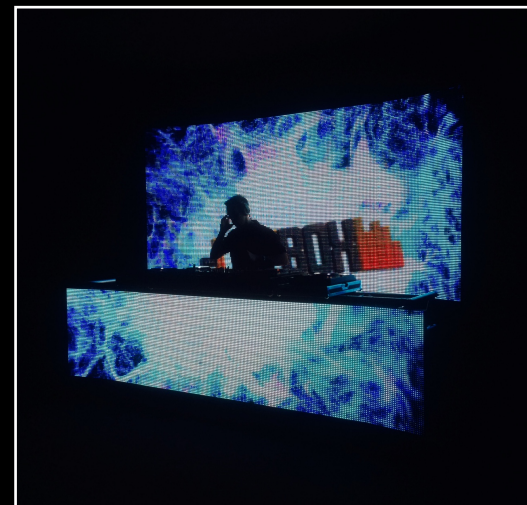
NUMBER OF PARTICIPANTS

Personalized support

Only 1 student per session and 1 teacher per student

PRICE PER PERSON

750eur (VAT included)







GENERAL CONDITIONS

Candidate submissions subject to approval through an interview with the teacher or a company representative.

Quotes are valid for 30 days counting from the day this presentation is sent and with pricing for 2015. Payment conditions may be agreed to afterwards, but we may demand a down payment up to 50% in order to confirm reservations. What remains must be liquidated by the time the 10th class begins.

Each training course is 40h long, distributed by 20 classes taught in a calendar-scheduled before-hand and agreed to by the teacher and the student, in a period under 90 days. If the student cannot complete - by his responsibility - the course in under 90 days, he may extend the course's period by acquiring 5 sessions packs, for 100eur (+VAT) each.

In case of a non-communicated absence, the class is considered taught, and the student will be penalized with getting one of his training classes removed from his training. If the student has more than 3 unjustified and non-communicated absences, the student must acquire a 5-session pack, for 100eur (+VAT); the student also risks his final grade.

Students with exceptional evaluation will be selected to perform live, in real-time, will a real audience in events in which Jukebox is involved in, and may have the opportunity to integrate the collective permanently-

The student commits to respect the integrity of all tech means made available for him, and he cannot change any fixtures or connections, cannot update firmware or software, or use said equipment with authorization and technical supervision from a teacher or company representative, so we can insure all equipment functions correctly.

Reproduction of all the music, which isn't provided by the company, is of the student's responsibility, and so is the liability for the playing of files that don't respect all legal demands.

Adjudication of services involves knowing and agreeing with all these conditions.

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THANK YOU.

